

44 North Coast Adult Education Consortium

CONSORTIUM APPROVED

2024-25

Plans & Goals**Executive Summary**

The North Coast Adult Education Consortium (NCAEC) serves all of Humboldt and Del Norte counties as well as parts of several neighboring counties. Membership includes three K-12 districts, and one Community College District. Various other K-12 districts, community agencies, and adult education support, partner and collaborate with the Consortium. With the collaboration of school districts, business partners, and county agencies, the services for adult education will be prioritized and aligned to meet the regional needs according to the California Adult Education Program (CAEP). In 2023-24, the NCAEC will implement improvements in adult education offerings with an emphasis in ESL and high school equivalency courses, which is consistent with the consortium's three-year adult education plan activity of providing outreach to adults who need ESL services or earn a high school equivalency. The NCAEC will also work to transition students to credit programs along a career pathway when they have enrolled. The K-12 Consortium members will seek out professional development for CASAS testing and assessment as well as for the development of classes with the focus of rebuilding programs and enrollments to pre-pandemic levels. These points are in support of the three-year plan's activity of professional development to improve the effectiveness of service. To achieve these ends, the NCAEC has made substantial progress during the prior program year through the following activities: The NCAEC has learned about skill gains in adult basic education, ESL, workforce preparation, and CTE programs through attendance in professional development activities. ESL course offerings have been expanded at College of the Redwoods to include a track to credit-bearing classes. Among these credit-bearing classes is a multilingual issues-focused English 1A which will connect to themes and objectives in non-credit ESL classes, thereby providing a smooth transition to credit-bearing classes. To clarify and explain adult education course offerings, a student development advisor has been hired to connect students to credit-bearing classes at the college and CTE Healthcare offerings include connections between noncredit-bearing programs such as Certified Nursing Assistant and Medical Assistant into Nursing credit programs. The student development advisor and instructors reinforce these credit-bearing classes as a "next step" for students in non-credit classes. As an incentive for students to enroll in face-to-face College of the Redwoods classes free childcare was piloted in the summer 2022 and will continue throughout the 23-24 academic year. Additionally, the NCAEC continues to develop relationships with various social service and employment agencies and attend professional development opportunities. The Adult School staff have been meeting with WestEd and the Targeted Technical Assistance coach to receive professional development on TOPSPro and CASAS testing. They have also been exploring ESL curriculum to improve their courses in meeting the needs of the students. For the upcoming year, the NCAEC will continue to address the educational needs of the community by increasing access for Adult Education students, developing a marketing plan for recruiting students, and continue to attend professional development offerings.

Regional Planning Overview

The NCAEC will work together in marketing strategies to reach out to the ESL community and promote the offerings of all members of the Consortium. Promotion materials will be created with all programs offered by members of the Consortium to recruit students. Consortium members will link their informational websites for easier access to these materials. The link between Adult School education and credit-bearing college classes will be strengthened with the addition of the student development advisor role who will work to advise students transitioning from non-credit to credit-bearing classes. There is now a clearer course sequence in non-credit ESL classes at College of the Redwoods, which will be promoted through the aforementioned materials, will ease the transition to credit-bearing classes for ESL students. The addition of childcare for face-to-face Adult Education classes at College of the Redwoods obviates another obstacle for student success. College of the Redwoods ESL Course offerings have been expanded to serve the Fortuna area. College of the Redwoods HiSET prep courses and Getting Started with Computers are now being offered at the CR Del Norte Instructional Site, expanding Adult Education offerings to students to Del Norte County.

ESL teachers and the student development advisor will make visits to ESL community organizations to make service inquiries of students and service providers. This information will be used to create more accessible classes and to strengthen existing networks. The Consortium will share this information with its members. The Adult School members will seek out professional development in CASAS testing and assessment and develop consistent teacher observation and evaluation tools and student input surveys related to program effectiveness. All agencies will continue to develop and maintain relationships with the America's Job Centers of CA within their county location and attend webinars and statewide conferences when available. The targeted technical assistance coach will work with each member to obtain professional development related to data collection, reporting, and networking.

Meeting Regional Needs

Regional Need #1

Gaps in Service / Regional Needs

The primary gap between need and services offered was access to career pathways that lead to credit-bearing programs. In addition, there is a need to provide programs that assist students in completing a high school equivalency and/or high school diploma. Students being released from the Humboldt County Correctional Facility need assistance in continuing their education.

How do you know? What resources did you use to identify these gaps?

The 2018 Humboldt County Workforce Development Survey Report details the results of employer surveys and interviews completed in 2017 and 2018, including those working in targeted industries. Employers reported major difficulty with filling positions that require an advanced degree (51% of respondents), with the reverse being true for positions requiring a high school degree or less. The 2009-2019 Targets of Opportunity study conducted by the Employment Development Department, confirmed these findings. Simply, students in adult education programs had no clear pathway to credit-bearing programs. Recent survey info also supports the conclusion that HiSET, high school diploma, and ESL programs are the top two educational needs in the community to transition to credit-bearing classes. According to surveys conducted with the community, 39% of adult learner respondents said that they would benefit most from jobs skills training and 24% said they'd benefit from earning a high school diploma. In this survey, adult learners also reported their interests: 24% said they are interested in job skills training and 21% were interested in ESL classes. Two members of the Consortium offer the opportunity to sit for HiSET tests. College of the Redwoods has a program in the Humboldt County Correctional Facility that provides inmates with classes in ESL, HiSET preparation, among other subjects and HiSET testing. The correctional facility and Project Rebound have identified a need to provide a pathway for these students to continue their education. HiSET prep courses and HiSET testing have also been expanded to serve adult learners in Del Norte County at College of the Redwoods, Del Norte Instructional Site.

How will you measure effectiveness / progress towards meeting this need?

Effectiveness in non-credit to credit enrollment will be measured through non-credit student enrollment in credit-bearing classes as well as through progress along certificate programs. Effectiveness of addressing high school equivalency gaps will be measured through the use of enrollment in test prep classes and test completion data available through the test service ETS. The Adult Schools will use CASAS data to measure progress in both ESL as well as the number of certificates and diplomas earned. Finally, release fairs are planned in collaboration between College of the Redwoods and the Humboldt County Correctional facility to broaden access to classes, including credit-bearing classes after inmates are released. The effectiveness will be measured by the number of students who continue with noncredit or credit courses after release.

Address Educational Needs

2024-25 Strategies

Strategy Name

Community Outreach-ESL , High School Diploma, High School Equivalency Certificate

Activity that Applies to this Strategy

Community Outreach to Adults who need ESL Services

Metrics that Apply to this Activity/Strategy

- Progress: Participants with Educational Functioning Levels Gains ESL (AE 400 - ESL)
- Student Barriers: English Language Learner (AE 305 - Overall)

Strategy Description

To determine the overall need for ESL services in the community the NCAEC will work together to reach different parts of the region through partnerships and community outreach. The consortium members develop a centralized location to post and share Adult Education services and offerings throughout the region. This will create a stronger network of Adult Education practitioners in the area and connect students to Adult Education. This The educational needs of this community will be met by connecting to other support services, providing and clarifying connections to credit classes, offering advising to students in ESL classes and supporting high school diploma/high school equivalency. certificates.

Strategy Name

Marketing Plan Development

Activity that Applies to this Strategy

Create a Consortium Wide Marketing Promotion

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 202 - Overall)

Strategy Description

Consortium members are currently lacking an effective means of sharing offerings (classes and services) with other members. The Consortium will meet with a marketing consultant to develop a marketing plan that identifies the best ways to disseminate information and recruit interested students who may be unaware of these offerings. These meetings will allow members of the Consortium to develop the best ways to become more aware of each other's offerings and to promote all offerings in and out of classes via instructors and advisors. Promoting course offerings in new ways and creating a broader network for promotion will increase visibility of classes offered by the Consortium and lead to increased enrollment. Promotional tools will include website and social media platforms to share information.

Strategy Name

Professional Development

Activity that Applies to this Strategy

Professional Development

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 202 - Overall)

Strategy Description

To improve the effectiveness of services, all consortium members will attend webinars and conferences related to adult ed. offerings. Consortium members will also work with the Targeted Technical Assistance Coach to obtain professional development related to data collection, reporting, and networking. Through attendance in adult education professional development offerings Consortium members will develop a network with other consortia throughout the state and share information. Through this increase in communication, Consortium members will continue to learn how to close gaps in offerings and access. Consortium Lead has been accepted and will participate in the 2024 CAEP Consortium Lead Academy.

Improve Integration of Services & Transitions**2024-25 Strategies****Strategy Name**

Transition or co-enroll Students from Adult Schools to Community Colleges & Career Programs

Activity that Applies to this Strategy

Create a Consortium Wide Marketing Promotion

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 202 - Overall)

Strategy Description

Strengthen the pathways between noncredit and for credit and career pathways through curriculum development, community partnerships and outreach. Campus tours for non credit students led by Student Development Advisor and Student Service Specialist. Tours of CTE for Credit Programs. Continue partnership with California Conservation Corps which currently enrolls student in Adult Education courses and provides advising on for credit and workforce training programs. Begin curriculum development for ESL for Healthcare Field course. Work with Vice President of Instruction to explore CPL (credit for prior learning) and stackable certificates consortium wide. Student Development Advisor meets with students to determine how best students can obtain a high school diploma or high school diploma equivalency. College of the Redwoods Adult Education and Eureka Adult School will work collaboratively to identify the best track for students, Credit Validation, HiSeT testing or a combination of both. Students who are completing ESL courses through Adult Education can transition into workforce certifications and career advancement.

Strategy Name

Review Student Data

Activity that Applies to this Strategy

Create a Consortium Wide Marketing Promotion

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 202 - Overall)

Strategy Description

Consortium members are currently lacking an effective means of sharing offerings (classes and services) with other members. The Consortium will develop a marketing plan and centralized location for sharing information. Promoting course offerings in new ways and creating a broader network for promotion will increase visibility of classes offered by the Consortium and lead to increased enrollment. Students enrolled in CTE as well as ESL, high school diploma and/or equivalency will be exposed to the offerings from all consortia members. The outcome will be an increase of awareness among current students, possible students and the community regarding the services and classes available throughout Humboldt and Del Norte Counties. For Adult Ed Schools CAEP student outcomes and CAEP reports will be metrics used by agency data teams to measure effectiveness.

Improve Effectiveness of Services**2024-25 Strategies****Strategy Name**

Review Student Data

Activity that Applies to this Strategy

Create a Consortium Wide Marketing Promotion

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 202 - Overall)

Strategy Description

Consortium members are currently lacking an effective means of sharing offerings (classes and services) with other members. The Consortium will meet with a marketing consultant to develop a marketing plan that identifies the best ways to disseminate information and recruit interested students who may be unaware of these offerings. These meetings will allow members of the Consortium to develop the best ways to become more aware of each other's offerings and promote all offerings in and out of classes via instructors and advisors. Promoting course offerings in new ways and creating a broader network for promotion will increase visibility of classes offered by the Consortium and lead to increased enrollment. Students enrolled in CTE as well as ESL, high school diploma and/or equivalency will be exposed to the offerings from all consortia members. The outcome will be an increase of awareness among current students, possible students and the community regarding the services and classes available throughout Humboldt and Del Norte Counties. For Adult Ed Schools CAEP student outcomes and CAEP reports will be metrics used by agency data teams to measure effectiveness.

Fiscal Management

A narrative justifying how the planned allocations are consistent with the annual adult education plan which is based on your CAEP 3-year plan.

Per the NCAEC bylaws, The Consortium formally meets on a quarterly basis or more frequently as needed to develop the annual activities aligned to the related funding distribution schedule which was approved at the annual meeting where the allocation amounts were voted on. Each Consortium member has agreed to spend their allocations to address the strategies described in the annual plan that were developed through the 3 year plan.

An approach to incorporating remaining carry-over funds from prior year(s) into strategies planned for 2024-25.
 The Consortium will develop and submit a CFAD annually. The Consortium will reevaluate our funding needs annually and discuss what is needed to lower the carryover each year as well as strategies to spend down funds in a timely manner. This will be discussed as part of our annual by-laws review.

Certification

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